

# JOHN COLLINS CHIEF FINANCIAL OFFICER, BOARD MEMBER



As CFO and Vice Chairman of the Board, John brings his strategic financial management and business planning expertise to Y Soft.

Prior to Y Soft, Mr. Collins was most recently head of finance at Amazon, having previously served as CFO at Mediatonic, a global leader in the provision of digital games, and 2nd Byte/Trader Media Group, the operator of Europe's largest online automotive marketplace.

Mr. Collins' career in finance has given him a broad perspective from startups to large, global organizations where he has held CFO roles in countries throughout Europe.

Mr. Collins is a qualified accountant and holds an MBA (Finance) from the University of Wales, Cardiff.